Eurofins UK International Food Conference

Food Safety, Quality and Authenticity in the Global Supply Chain

Wednesday 30th March 2011

The Motorcycle Museum, Birmingham

At Eurofins first UK international conference, the key note speaker is Breda Mitchell, International Trading Law and Technical Director, Tesco.

The conference focuses on the challenges facing retailers and suppliers with regard to food safety, quality and authenticity when sourcing from overseas markets. Experts from Eurofins will also present on ‘hot topics’ facing the food industry as it opens up new channels of business across the world.

Speakers include:

Managing Food Safety - A Global Retailer Approach
Breda Mitchell, Tesco International Trading Law and Technical Director

The Far East – New Control Measures
Peter Leedham, Eurofins China

Allergens and GMOs -Regulatory and Analytical Developments
Bert Poepping, Eurofins Europe

Fighting Food Fraud with DNA Technologies
Dr. Barbara Wimmer, Eurofins Medigenomix GmbH

Contamination Controls - from Field to Fork
Sascha Schmidt, Eurofins Global Control

Emerging Contaminants
Dr. Katrin Hoenicke, Eurofins WEJ Contaminants

Food Borne Viral Infections – an under recognised threat?
Dr Fabienne Loisy-Hamon, Chief Scientific Officer, Ceeram SAS

Starting at 9.15 with registration and refreshments and ending around 15.30.

If you are interested in attending, please contact maryhoresh@eurofins.co.uk, as soon as possible as we have limited places available.